Matthieu Bourgois

Web Developer

Seattle, WA

727-203-1391
matthieu-bourgois.com
github.com/humblefeet
matthieu.bourgois89@gmail.com

Career

Web Developer - Contract

Circle Internet Financial Limited - Boston, MA - Remote
Dec '22 - Present

- Building templates and components within Hubspot CMS for the marketing team to create beautiful, lead-generating pages quickly and easily.
- Developing dynamic data visualization and content builds using internal and third party APIs.
- Implementing and maintaining back-end automations for our site with third party tools.
- Integrating new MarTech systems, databases, and APIs to help future-proof and evolve core website.
- Supporting the Demand Generation team with technical SEO updates, setting up analytic event tracking, and improving overall performance of core site.
- Resolving bugs and hot-fixes across the marketing website and all its sub domains.

Web Developer

All Star Directories - Seattle, WA - Remote
Jan '21 - June '22

- Utilized a JAMstack approach to build an internal tool for improving the business' lead delivery.
- Collaborated with designers and delivered products to meet designs with accuracy and efficacy.
- Enhanced our Wordpress plugin to improve site speed, stay up to date with PHP upgrades, and meet Google's Core Web Vitals' standards.
- Collaborated in the upgrade of new features in our React - Wordpress plugin to meet the evolving needs of our industry and business partners.
- Debugged a variety of SASS and Javascript issues in our products and websites, while also staying focused on new initiatives assigned by the product owners.

Jr Web Developer & Email Developer

All Star Directories - Seattle, WA - Remote
July '19 - Dec '20

- Improved the sender reputations of 8 domains to avoid spam boxes and increase open rates.
- Developed and distributed automated marketing campaigns using the Marketo CRM.
- A/B tested new design templates to find the best engagement and click-through rates of our emails.
- Analyzed campaign metrics to determine next steps to improve conversions.
- Used Javascript and CSS in building new interactive landing pages on our Wordpress sites that match the design brand of our email campaigns, creating a seamless experience for our users.
- Designed and built new email templates in HTML and CSS.

Education

Full stack Web Development Immersive *General Assembly - Seattle, WA* *2018*	B.S. - Health Care Administration *University of North Florida - Jacksonville, FL* *2012*